



THE ROYAL COMMISSION INTO FINANCIAL SERVICES MEANS FINANCIAL PLANNERS CAN'T BE TRUSTED

The findings of the Royal Commission showed that there are areas of the Financial Planning Industry that can be improved, and personally I'm all for that.



Like any industry or profession, there are bad apples that can spoil the barrel. There are also the majority that are good. In the Financial Planning profession, the majority of planners are very good at what they do, and are driven by the will to help people improve their lives. It's these planners that can be trusted, and highly trusted. What makes a great financial planner is the willingness to help you, the expertise and problem solving skills to support you and keep explanations of complex items simple. When you find the right financial planner you feel comfortable, engaged and confident that your investment strategy is working for you. Market movements and volatility are less concerning, and you do trust in the relationship with your planner.

So has the Royal Commission changed anything? Well yes, planners are now much more aware of providing services that are valuable to you as a consumer, and the best financial planners will continue to work with you on your terms to achieve what you have set out to do.