

## MEDIA RELEASE

Wednesday 8th April 2020

### **Fiducian continues to grow through COVID-19**

Since January the world has been shaken by the impacts of the global pandemic, COVID-19. It is hard to see a positive during these dark days. However, one undeniable positive is shown in the millions of people who have banded together through love and support for their community. From the praises for all frontline workers to street parties at a social distance, we have never seen community support more than we are now.

It is also through these tough times that we are pleased to announce that **Fiducian Financial Services** (Fiducian) has continued to grow the national financial planning network with three new planners set to join this April, in addition to two more that started in December. Taking the nationwide number to 74 financial planners and 43 offices.

Fiducian saw its two new franchise offices open in Albury and Orange at the end of 2019. This month three more franchise locations are set to join with two located in NSW and one in VIC.

Growing the network during these strong uncertain times allows us to provide greater support and integrity to our clients, while also delivering opportunities and keeping people in essential work. Fiducian's Executive Chairman (Financial Planning), Robby Southall, said *"we are pleased to welcome new businesses and planners to the team and continue to offer opportunities for those looking to use established processes which will help them to provide excellent service to their clients"*.

Financial services are in high demand as anxious investors try to navigate the COVID-19 crisis, impacting not only millions of lives through health concerns but furthermore on the economic marketplace. The [Australian Financial Review](#) reported last month that many financial planners are now working up to 14-hour days in order to support their clients during this pandemic.

Southall says *"we will continue to grow our business in order to continue to put our planners, staff, clients, stakeholders, and community needs first"*.

With the Fiducian network mostly working from home in order to practice safe social distancing, this has been a new challenge for the organisation that was established in 1997. However, one that has proved not to slow down the staff or clients as the network move to digital appointments with video or telephone conferencing. This transition has opened further doors as our offices contact clients outside of their regular appointment or consultation terms just to ensure, you are ok.

Looking to speak to a financial planner, find your local Fiducian financial planner here: <http://bit.ly/2LHqups>.

### **Fiducian Financial Services**

Robby Southall  
Executive Chairman (Financial Planning)  
0400 485 098  
[robby.southall@fiducianfs.com.au](mailto:robby.southall@fiducianfs.com.au)

### **Media Relations**

Lily Clothier  
Marketing & Events Coordinator  
0409 970 382  
[lilyclothier@fiducian.com.au](mailto:lilyclothier@fiducian.com.au)

**About Fiducian Group Ltd** (ASX:FID) Publicly listed Fiducian Group Ltd is a successful end-to-end financial services company in this fiercely competitive sector in Australia. FGL is Australian-owned and operated. Fiducian provides platforms for investment and superannuation, funds management and investment, financial planning and technology solutions for financial planners and their clients.

Through the vision of founding Executive Chairman Indy Singh, the company was established in 1997 and listed in ASX in 2000. Funds under Management, Administration & Advice (FUMAA) total \$8.5 billion as at 31 January 2020.

---